In This Course You Will Learn:
- To develop skills for critical technology judgment including networking to connect with key technology figures.
- To apply your knowledge in situations where you are not technologically adept at the candidate technology.
- To further develop team skills as the team processes in the class emulate how technology is actually developed in organizations today
- To deliver, well-organized, clearly and convincingly transmitted presentations and papers.
- To hear distinguished guest speakers from various industries and academia share their analysis.

Class Project Choice:
Write A Technology Assessment and Projection
OR
Perform A Technology Strategy Analysis of a Company
How will the technology or company evolve over the next 5+ years?

How are rapidly evolving technologies harnessed to produce useful products?
Can one predict which area of research will take off and which will languish- or worse?
Designed for students considering working in technically based companies (any size including start-up), or consulting. It can be useful as well for those intending a research-based career as it can address the question of whether a candidate research topic is worth the required personal commitment.

ISE-599 (3 UNITS)
MANAGEMENT OF TECHNOLOGICAL INNOVATION
BY: DR. KENNETH PICKAR

Fall: Tues/Thurs 2:00 – 3:20 PM