

**Viterbi Business Model Competitions
Information Session
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Mission and overview

Maseeh Entrepreneurship Prize Competition (MEPC): Engineering innovation needed to address today's challenges

Min Family Engineering Social Entrepreneurship Challenge (MFC): Support engineers to bridge the gap between their ideas/research and the marketplace

Annual Business Model Competition

- NSF Innovation Corps "I-Corps" Business Workshops
- Seasoned Mentors
- \$200K in Awards and Prizes

Team Rules

- Each application *must include an enrolled VSoE student* founder
- Faculty team members also welcome
- Members from other USC schools encouraged to join teams
- Members from other schools and outside communities as well

Details

20-30 teams will be selected

- Each team gets \$2,500+ NSF I-Corps Mini-Grant

~6 entrepreneurship workshops

- Customer discovery, business model canvas, intellectual property, start-up financials, social entrepreneurship, the pitch

1+pool mentors

- Dedicated mentor commits 4-6 hours per month
- Pool of additional mentors also available

4-8 finalists per competition

- Compete for \$100K+ cash prizes and legal services

Multiple winners

- Top teams Announced at Viterbi Awards



Past Winners

USC Viterbi
School of Engineering



2016: NoseKnows & FlexSpecs

"The Academy Awards for USC Viterbi startups," Dean Yannis C. Yortsos

Competition Schedule

MEPC / MFC 2016-2017 Schedule

MEPC / MFC 2016-2017 Schedule	
Application Deadline	Sunday, October 9, 2016 11:59 pm PT
Kick-off Events	Mid November
Biz Workshops	December - March
Semi-Finals/ Implementation	March
Final Presentations	Early April

Join a team!

USC Viterbi
School of Engineering

If you have an idea and need a team...

Or want to find a team with an idea...

Check it out: <http://tinyurl.com/2016competitionteams>

**We will distribute this list of innovative students to those
who sign up!**

Questions?

USC Viterbi
School of Engineering

Email Viterbi-innovation@usc.edu

<http://viterbiinnovation.usc.edu/mepec-entrepreneurship/>

<http://viterbiinnovation.usc.edu/min-family-challenge/>