Viterbi Business Model Competitions
Information Session
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Mission and overview

Maseeh Entrepreneurship Prize Competition (MEPC): Engineering innovation needed to address today’s challenges

Min Family Engineering Social Entrepreneurship Challenge (MFC): Support engineers to bridge the gap between their ideas/research and the marketplace

Annual Business Model Competition

- NSF Innovation Corps “I-Corps” Business Workshops
- Seasoned Mentors
- $200K in Awards and Prizes
Team Rules

• Each application must include an enrolled VSoE student founder
• Faculty team members also welcome
• Members from other USC schools encouraged to join teams
• Members from other schools and outside communities as well
20-30 teams will be selected

- Each team gets $2,500+ NSF I-Corps Mini-Grant

~6 entrepreneurship workshops

- Customer discovery, business model canvas, intellectual property, start-up financials, social entrepreneurship, the pitch

1+ pool mentors

- Dedicated mentor commits 4-6 hours per month
- Pool of additional mentors also available

4-8 finalists per competition

- Compete for $100K+ cash prizes and legal services

Multiple winners

- Top teams Announced at Viterbi Awards
Past Winners

2014: Comfort Correct
2015: Brain Injury Systems
2016: NoseKnows & FlexSpecs

“The Academy Awards for USC Viterbi startups,” Dean Yannis C. Yortsos
## MEPC / MFC 2016-2017 Schedule

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/Period</th>
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<tbody>
<tr>
<td>Application Deadline</td>
<td>Sunday, October 9, 2016 11:59 pm PT</td>
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<tr>
<td>Kick-off Events</td>
<td>Mid November</td>
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<td>Biz Workshops</td>
<td>December - March</td>
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<td>Semi-Finals/Implementation</td>
<td>March</td>
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<td>Final Presentations</td>
<td>Early April</td>
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Join a team!

If you have an idea and need a team...
Or want to find a team with an idea...

Check it out:  http://tinyurl.com/2016competitionteams

We will distribute this list of innovative students to those who sign up!
Questions?

Email Viterbi-innovation@usc.edu

http://viterbiinnovation.usc.edu/mepc-entrepreneurship/

http://viterbiinnovation.usc.edu/min-family-challenge/