Summer Commercialization and Innovation High School Institute

Key Program Benefits:
• Learn how to think like an entrepreneur
• Develop a commercialization plan for an invention of your own design
• Gain hands-on skills in developing electronic and digital prototypes

Topics Covered:
• Business models in important technology trends (artificial intelligence, virtual reality, and Internet of Things)
• Entrepreneurial team dynamics
• Technology and strategic assessments
• Creative business model development
• Communication to investors and technology managers
• Technology plan development

What is it?
Students will experience the fast-paced world of technology startups in a highly immersive course teaching key concepts of engineering entrepreneurship. Students will engage in sessions on the USC University Park campus, the Viterbi Startup Garage incubator in the heart of Silicon Beach, the USC Center for Advanced Manufacturing and other centers of the LA ecosystem. The course culminates in a “Demo Day” pitching ideas to local investors and entrepreneurs.

For more info, contact:
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http://viterbiinnovation.usc.edu/scihi/