THE USC VITERBI SCHOOL OF ENGINEERING OFFICE OF TECHNOLOGY INNOVATION AND ENTREPRENEURSHIP PROUDLY PRESENTS:

THE MASEEHE NTREPRENEURSHIP PRIZE COMPETITION VIRTUAL FINALS

MAY 1, 2020

A Special Thanks to Our Generous Sponsors:

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INTRODUCTION TO THE COMPETITION

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**FINALIST TEAMS**

**ATOMUS**

Atomus has built a USB device that plugs into any 3D printer and counts the number of times a 3D design file is printed, solving a persistent problem in the 3D printing economy. This count allows corporations, who own the 3D design files, to license out their design files and get paid when their products are 3D printed by others.

**DUET**

Duet has revolutionized philanthropy by leveraging technology to connect donors and those in need directly. Duet is a tech platform where beneficiaries can request exactly what they need with dignity and donors always know exactly what and to whom they are donating.

**XIMERA**

Ximera Therapeutics is developing novel CAR-T therapies that can secret protein drugs to help improve the antitumor efficacy in solid tumors.

**MEDMXR**

MedMxr has developed a new medical device that simplifies the steps of very complicated drug administrations. The device combines the separation, mixing, and delivery aspects for drugs with components that must be kept separate until time of delivery.

**GRAYMATTER ROBOTICS**

GrayMatter Robotics develops AI-Brains to transform commercially available robots into smart assistants to improve the quality of life for industrial workers, increase productivity, and enhance the cost-competitiveness of manufacturing companies.
At Avestria Ventures, Tracy brings a unique blend of strategic and operational experience, drawing on her experience as a digital health and life science innovation consultant. She advises global Fortune 500 companies, startups, and NGOs, and her clients have included the Novartis Digital Accelerator Lab and the Bill and Melinda Gates Foundation. Tracy began her career as a healthcare mergers & acquisitions investment banker. She advises entrepreneurs through the NASDAQ Entrepreneurship Center and UCSF Health Hub and serves as the Chair of the USC Viterbi Emerging Leaders Board. Tracy earned her BS in Biomedical/Biochemical Engineering from the University of Southern California and her MD from Stanford.

BRENT AHRENS

Brent leads investments in an array of healthcare companies, with a focus on biopharma and medtech. Prior to joining Canaan, Brent worked in both commercial and technical roles at General Surgical Innovations, Ethicon Endo-Surgery (J&J), and IAP Research. He also has several surgical instrument patents to his credit. Brent earned an MBA from the Tuck School of Business at Dartmouth College after graduating with a B.S. and M.S. in Mechanical Engineering from the University of Dayton.

TRACY DOOLEY

At Avestria Ventures, Tracy brings a unique blend of strategic and operational experience, drawing on her experience as a digital health and life science innovation consultant. She advises global Fortune 500 companies, startups, and NGOs, and her clients have included the Novartis Digital Accelerator Lab and the Bill and Melinda Gates Foundation. Tracy began her career as a healthcare mergers & acquisitions investment banker. She advises entrepreneurs through the NASDAQ Entrepreneurship Center and UCSF Health Hub and serves as the Chair of the USC Viterbi Emerging Leaders Board. Tracy earned her BS in Biomedical/Biochemical Engineering from the University of Southern California and her MD from Stanford.
JUDGES BIOS

MEREDITH FINN

Meredith brings investing, finance and operating experience across enterprise and consumer technology companies to March Capital Partners. She was most recently a Vice President at Salesforce where she helped lead over 45 investments on behalf of Salesforce Ventures. Prior to her time at Salesforce, Meredith worked in finance and operating roles at Google and Twitter. She began her career in investment banking helping to advise technology, telecom and media companies at both Citi and Evercore Partners. Meredith graduated from Harvard University with a degree in Economics and received an MBA from Columbia Business School.

PETER LEE

Peter Lee is the Founding Managing Partner at Embark Ventures, a seed stage venture capital fund based in Los Angeles focused on “deep tech” companies in industries such as robotics, autonomy, manufacturing, and industrial automation. Prior to entering venture capital, he was the VP of Product at a venture backed startup in the digital media space. Peter was a manager with McKinsey & Company and also worked as a product manager at Microsoft. Peter earned his BS and MS at MIT, and an MBA from Harvard Business School.
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